

Носимая Лазерная Терапия



### НИЛТ





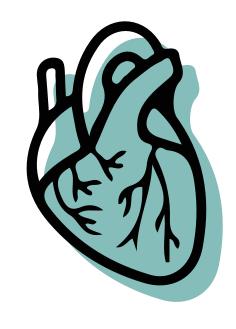
# Низкоинтенсивная Лазерная Терапия (НИЛТ)

– известный метод, используемый в медицине для лечения и профилактики различных заболеваний.

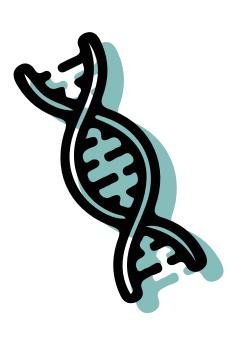
### ПРЕИМУЩЕСТВА



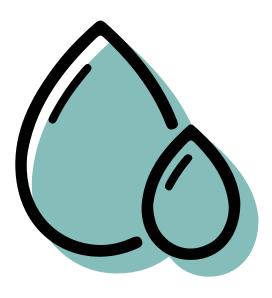
#### БРАСЛЕТ ДЛЯ НАДВЕННОГО ЛАЗЕРНОГО ОБЛУЧЕНИЯ КРОВИ



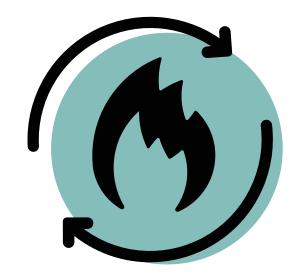
стимуляция иммунной системы



улучшение регенаративных процессов



улучшение реологических свойств крови



улучшение метаболизма

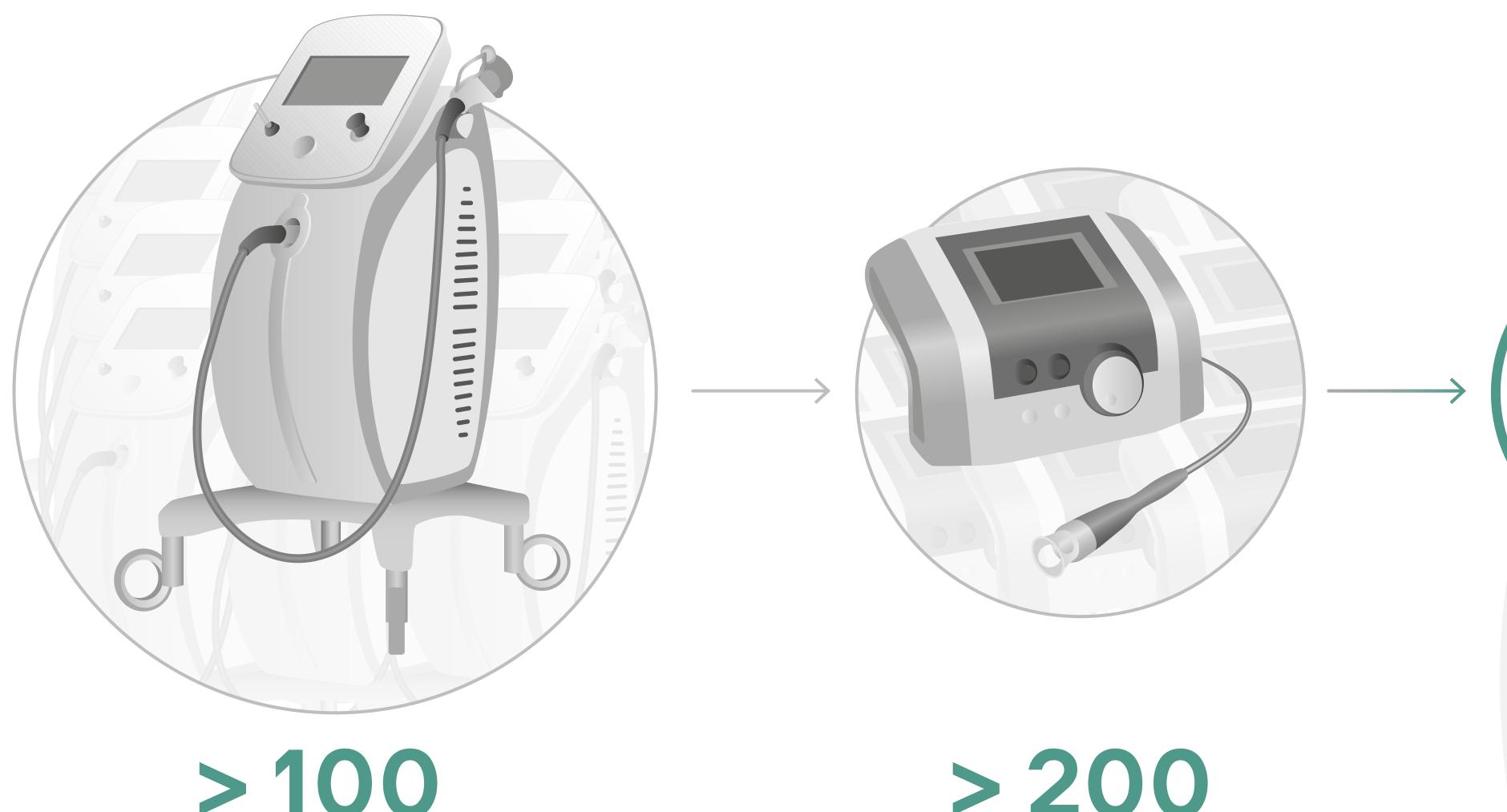


повышение активности антиоксидантных систем организма

### ПРОБЛЕМА И ЕЕ РЕШЕНИЕ

производителей



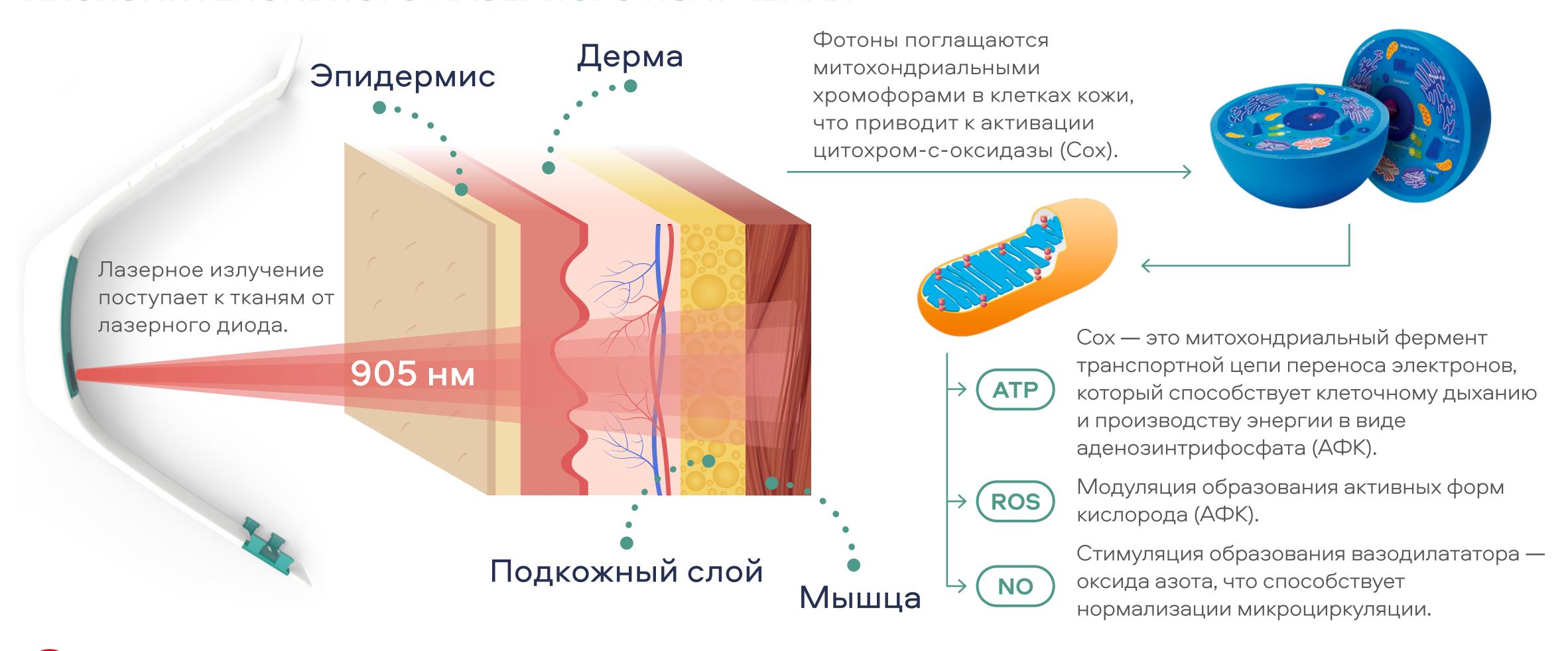


> 200 производителей

## МЕХАНИЗМ ДЕЙСТВИЯ



#### НИЗКОИНТЕНСИВНОГО ЛАЗЕРНОГО ИЗЛУЧЕНИЯ



(X)

Противопоказания: кровоизлияния, лихорадочные состояния, эпилепсия, злокачественные опухоли с метастатическим ростом, системная и полиорганная недостаточность.

### ЛАЗЕРНАЯ ТЕРАПИЯ

informa

from the European

TO3, MICHAEL DROSNER4 &

of Dermatology, University Hospital, Zentrum für Haut, Venen und

many, and 5 Institute of Anatomy, Medical

two decades thanks to the numerous agnosis and treatment of skin alterations have considerably changed our treatmen e based on the principle of selective ns. A variety of lasers has recently been orporate these concepts into their design. inm and 595 nm), KTP lasers (532 nm), to 900 nm), long pulsed 1064 Nd:YAG

t sources). Several vascular lasers (such a

and scarring. By properly selecting the

hore (haemoglobin in the red blood cell

thermal relaxation time of that target, the rgy to surrounding tissues (epidermis and

at absorption. Therefore, a longer laser he use of longer laser wavelengths (in the sources are very popular due to their non-to avoid permanent side effects. These safe and effective treatment. Physicians

the machine for each individual patient eters must be adapted to the indication

k skin type). Treatments should start on a action of the fluence will prevent adverse ted treatments should be done to achiev

treatment will produce and maintai ther risk for pigmentary changes and scar

idelines, intense pulsed light source, IPLS,

cular lesions. Their use was often v unacceptable side effects such as

rmanent pigmentary alterations. The

f the pulsed dye laser (PDL) in the

ed the treatment efficiency and

ition should be taken when interpreting the data

E-mail: metka.adamic@dcp.si

longer useful as they pose a higher risk



Low level laser therapy for tendinopathy. Evidence of a dose - response pattern Bjordal, Jan Magnus, University of Bergen, Section of Physiotherapy Science, 5020 Bergen

e-mail: jmb@hib.no, tel. + 47 55 585663, fax. +47 55 298364

Couppe, Christi

Ljunggren, Anne

To investigate if

Journal of Cosmetic and Laser Therapy. 2007; 9: 113-124

review of randor REVIEW ARTICLE A literature searc Cochrane Library

Photomedicine and Laser Surgery Volume 22, Number 3, 2004 © Mary Ann Liebert, Inc. Pp. 241–247

#### The Efficacy of Laser Therapy in Wound Repair: A Meta-Analysis of the Literature

LYNDA D. WOODRUFF, P.T., Ph.D., 1 JULIE M. BOUNKEO, M.S., 1 WINDY M. BRANNON, M.S., 1 KENNETH S. DAWES, Jr., M.S., 1 CAMERON D. BARHAM, M.S., 1 DONNA L. WADDELL, Ed.D., R.N., C.S., and CHUKUKA S. ENWEMEKA, Ph.D., FACSM3,4

#### ABSTRACT

Objective: We determined the overall effects of laser therapy on tissue healing by aggregating the literature and subjecting studies meeting the inclusion and exclusion criteria to statistical meta-analysis. Background Data: Low-level laser therapy (LLLT) devices have been in use since the mid sixties, but their therapeutic value remains doubtful, as the literature seems replete with conflicting findings. Materials and Methods: Pertinent original research papers were gathered from library sources, online databases and secondary sources. The papers were screened and coded; those meeting every inclusion and exclusion criterion were subjected to meta-analysis, using Cohen's d. statistic to determine the treatment effect size of each study. Results: Twentyfour studies with 31 effect sizes met the stringent inclusion and exclusion criteria. The overall mean effect of laser therapy on wound healing was highly significant (d = +2.22). Sub-analyses of the data revealed significant positive effects on wound healing in animal experiments (d = +1.97) as well as human clinical studies (d = +0.54). The analysis further revealed significant positive effects on specific indices of healing, for example, acceleration of inflammation (d = +4.45); augmentation of collagen synthesis (d = +1.80); increased tensile strength (d = +2.37), reduced healing time (d = +3.24); and diminution of wound size (d = +0.55). The Fail-Safe number associated with the overall effect of laser therapy was 509; a high number representing the number of additional studies—in which laser therapy has negative or no effect on wound healing—required to negate the overall large effect size of +2.22. The corresponding Fail-Safe number for clinical studies was 22. Conclusion: We conclude that laser therapy is an effective tool for promoting wound repair.

#### INTRODUCTION

TO MANY CLINICIANS and scientists, the idea that low-power low-intensity lasers are viewed with doubt and cynicism. Laser light (so low in intensity that some have compared its There is little disagreement that a majority of animal exper

power to dull sunlight) can be therapeutic enough to relieve ments suggest that low-intensity lasers enhance wound healing pain and promote tissue repair in collagenous tissues seems by promoting cell proliferation, 1.7.43-53 accelerating collagen ous. Yet, reports abound which indicate that these synthesis and promoting the formation of granulation tislasers, that is, lasers with ≤500 mW average power, promote sue,2-6.55-60 fostering the formation of type I and type III prothe repair processes of skin, ligaments, tendons, bone, and car-collagen specific pools of mRNA,58 increasing ATP synthesis tilage in experimental animals, 1-28 as well as wounds and ulwithin the mitochondria, activating lymphocytes, and increascers of a wide range of etiologies in humans.<sup>7,29-34</sup> The ing their ability to bind pathogens.<sup>7,61-66</sup> In contrast, clinical reavailability of other studies<sup>35–42</sup> that suggest the contrary, that is, that low-intensity lasers and other monochromatic light least prima facae, contradictory, with some studies reporting

Department of Physical Therapy and Rehabilitation Sciences, University of Kansas Medical Center, Kansas City, Kansas

Present address: New York Institute of Technology, Old Westbury, New York.

sources are not effective in promoting tissue repair, further complicates the matter, creating the present scenario in which

> 30

лет исследований и практики

> 5000

статей в рецензируемых журналах

> 200

исследований в год публикуется на PubMed > 70

заводов-изготовителей оборудования

> 500

рандомизированных двойных слепых плацебо контролируемых исследований

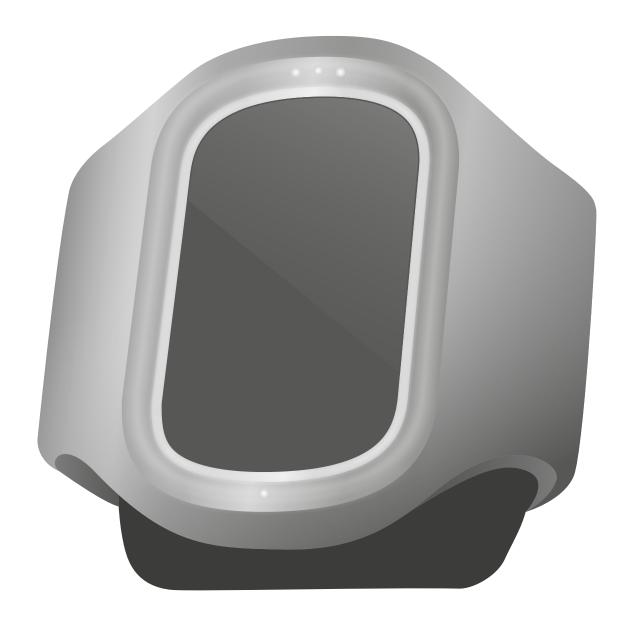
meta-анализов, доступных в Cochrane

## РЫНОК НОСИМЫХ УСТРОЙСТВ



### НА ТЕРРИТОРИИ РОССИЙСКОЙ ФЕДИРАЦИИ





50 000 штук в год

- заводы по производству лазерных терапевтических аппаратов

### РЫНОК НОСИМЫХ УСТРОЙСТВ



#### ВМИРЕ



объем рынка в **2020** году

10.6 млрд.\$ объем рынка в **2030** году

67.2

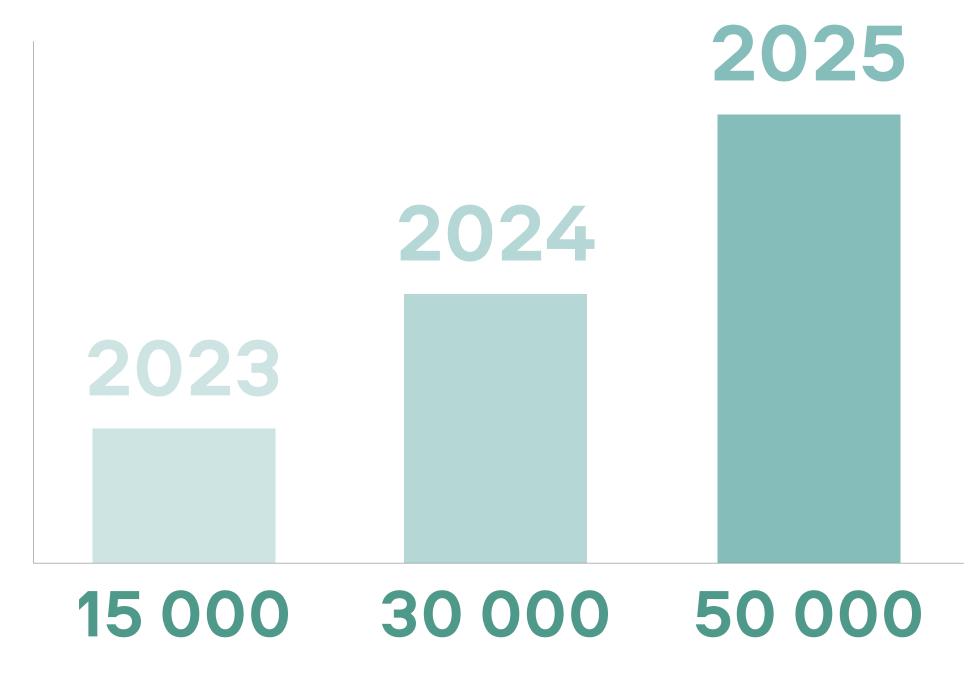
млрд.\$

CAGR

20.3

%

# Планируемый показатель по реализации устройств



устройств в год

### КОНКУРЕНТЫ



















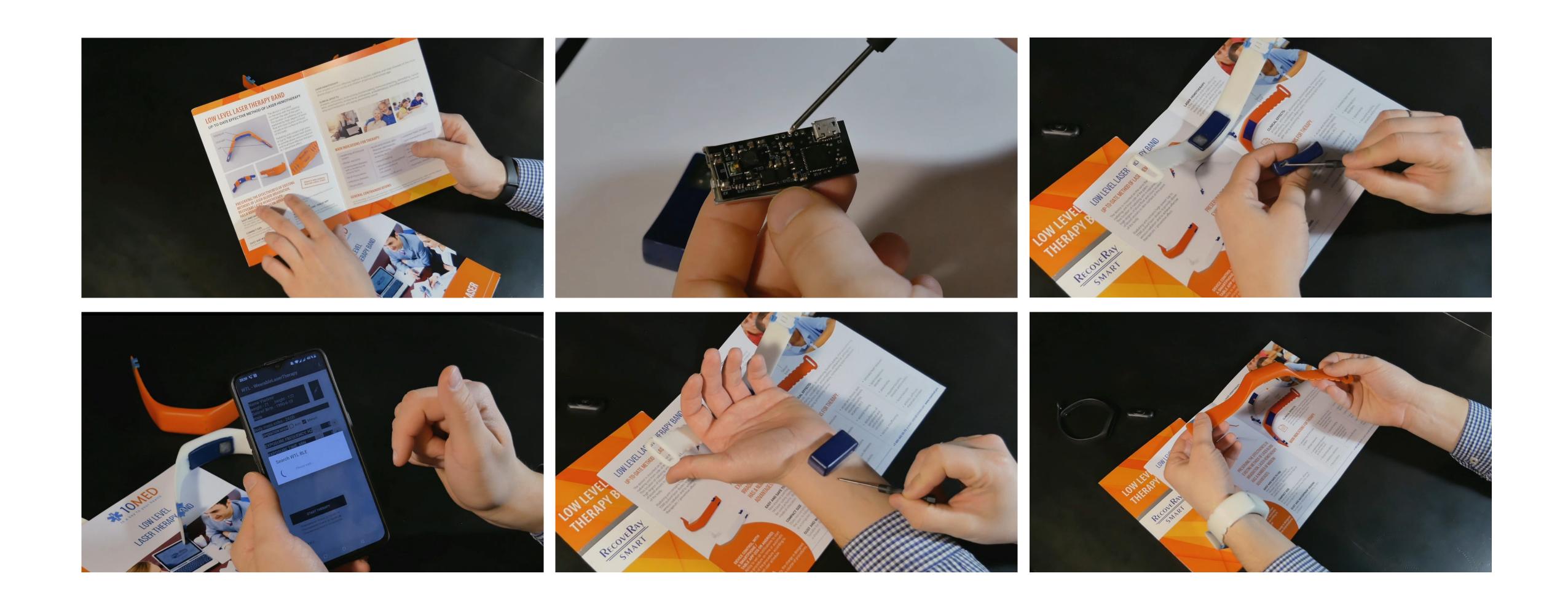
### КОНКУРЕНТЫ



	LaserTherapy Wristband	Haemo- Laser	DMC Therapy	ECCO ILIB plus	IASO Wellscare	Carewear
Фокус на иммунитете, превентивной медицине						
Неинвазивный						
Лазер, 808-905нм						
Мощность до 70Вт в импульсе						
1M класс безопасности						
Удобство использования						
Цена	290\$	1200\$	600\$	600\$	290\$	365\$

# ТЕКУЩИЙ СТАТУС ПРОЕКТА





### «ДОРОЖНАЯ КАРТА» ПРОЕКТА



2017

идея проекта

2018

первые прототипы

Июнь 2019

поиск подрядчиков

Октябрь 2019

первые продажи MVP Ноябрь 2019

MEDICA 2019 (CustDev)

Май 2021

предсерийная партия

**Август 2020** 

клин. испытания (ВолГМУ) Июнь 2020

прототип ver. 2

Март 2020

грант ФАСИ

Февраль 2020

Arab Health 2019 (CustDev)

Июнь 2021

завершение работы над приложением

Сентябрь 2021

серийный выпуск (1000 шт.)

Ноябрь 2021

контракты на дистрибьюцию Январь 2022

CES2022, Рауд А

Февраль 2022

регистрация (EMC, safety etc)

2025-2026

новая версия с диагностическим модулем 2025

план продаж в 50 000 шт.

2024

план продаж в 30 000 шт.

2023

план продаж в 10 000 шт.

Март 2022

Indiegogo

### НАША КОМАНДА



Наши

партнеры



founder Владимир Дмитриев



cspo Павел Комарь



Ледяева



cro Анастасия





CTO Инна Локтева



Андрей Печенкин



Дмитрий Модин



COO Станислава Болотова



успешных старт-апа, выведенных на международный уровень

лет работы на кафедрах мед. вузов и получение грантов РНФ, РФФИ, ФАСИ, РФПИ

лет в области цифрового здравоохранения и лазерных технологий

> 20

20 лет в области дизайна, R&D, НИОКР, производства и продажи медицинских изделий и устройств







### КОНТАКТЫ

Владимир Дмитриев founder

+7 (926) 758-30-36







✓ info@wearabletherapy.ru

http://wearabletherapy.ru